



DEPARTMENT OF VETERANS AFFAIRS
VA Central California Healthcare System
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NEWS RELEASE
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Fresno VA Medical Center Wears Pink

FRESNO – VA Central California Health Care System (VACCHCS) employees will be wearing pink on Thursday, October 24, 2013 to honor those who have passed and celebrate the survivors of breast cancer. The VACCHCS Women Health clinic is sponsoring a ‘pink’ booth in the Fresno medical center lobby between 9 a.m. and 1 p.m. to promote awareness of breast cancer and early detection.

As the population of women Veterans grows, the number being treated for breast cancer continues to increase. When breast cancers are detected in their very early stage, when they still have not triggered any symptom, chances of a successful treatment are much higher.

The effort is part of the VA-wide Pink Out Challenge where facilities throughout the country designated a Pink Out Day during Breast Cancer Awareness Month in October.

“Although October is the designated National Breast Cancer Awareness Month, VACCHCS is committed to breast cancer awareness and early detection every day of the year.” said Joanne Krumberger, Director, VACCHCS. “We encourage our Women Veterans to regularly visit the Women Clinic and talk to the team about screening exams”.

To read the web feature, please visit:

www.fresno.va.gov/FRESNO/features/2013_10_24_PinkDay_.asp

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